

## ***Entrepreneurship, Education and the Businesses of the Future***

*Opportunities for learning. Opportunities for change*

### **About the G20 Young Entrepreneurs' Alliance Buenos Aires 2018 Summit**

The world is facing unprecedented economic and social challenges, but within those challenges are opportunities for young entrepreneurs. They will be at the heart of responding to issues as diverse as the changing nature of work, the challenge of block chain and AI, a changing climate and growing wealth inequality – to name but a few.

Education will play a key role in helping entrepreneurs respond to these and other challenges. We will need to transfer knowledge from established to emerging entrepreneurs. We will need to provide new forms of training and skills building to entrepreneurs, corporate innovators and the workers of tomorrow. And we will need an education system that awakens, encourages and supports young entrepreneurs.

The 2018 Argentina G20 Young Entrepreneurs' Summit will address the role of education – in all its forms – in the entrepreneurial and creative world of tomorrow.

### **Who attends the G20 YEA Summit?**

Over the past eight years, the G20 YEA Summit has attracted a range of dynamic young entrepreneurs from around the world, as well as engaging speakers, knowledge partners, and political and corporate leaders. This year, we expect more than 400 young entrepreneurs to attend from a range of fields, along with representatives from the leading organizations supporting entrepreneurs from across the G20. Over the years, the G20 YEA has heard from world leaders as diverse as Canadian Prime Minister Justin Trudeau, Mexican President Filipe Calderon, IMF head Christine Lagarde, OECD Secretary General José Ángel Gurría, Nobel Peace Prize laureate Mohammed Yunus and New Zealand Prime Minister Helen Clark. They have been joined by CEOs and senior leaders from corporations such as Coca-Cola, EY, Accenture, Priceline, Geox, Danone, Mahindra Group, SAP and others. The focused and productive summit allows participants to build their network and be inspired and connected by some of the most dynamic young entrepreneurs from around the world.

### **G20 YEA Buenos Aires 2018 Summit: Key details**

- **DATES:** The 2018 edition of the G20 YEA Summit will be held in Buenos Aires, Argentina on the 20th and 21st of September.
- **CONFERENCE VENUE:**

**DAY ONE:** The headquarters of Argentinian entrepreneur organization CAME Joven, 25 de Mayo 457, Buenos Aires, Argentina, will host the Summit and related programming, with nearby facilities at the EY Argentina office and the German Chamber of Commerce providing break-out space.

**DAY TWO:** The second day of the Summit will be held at the Hotel Panamericano, Carlos Pellegrini 551, 1009 CABA, Argentina, with a cocktail event at the end of the day being held in the hotel. The breakout sessions will be held in the hotel.

EY: 25 de Mayo 487, C1002ABI CABA, Argentina

German Chamber of Commerce: Av. Corrientes 327, C1043AAQ CABA, Argentina

- **CONFERENCE HOTELS:** Special rates can be given for group bookings of at least 10 rooms or more. The hotels near the CAME office are:

**Hotel Intercontinental Buenos Aires**

Address: Moreno 809, C1091AAQ CABA, Argentina

Website: <http://www.intercontinental.com/buenosaires>

Walking Distance to Summit: 1.2 km – 17 min

Driving Distance to Summit: 3km – 13 min

Room rate / single room: U\$D 283

Room rate / double room: U\$D 283

Mail: buenosaires@ihg.com

Phone: +54 11 4340-7100

**Hotel NH Collection Jousten**

Address: Av. Corrientes 280, C1043AAP CABA, Argentina

Website: <https://www.nh-collection.com/es/hotel/nh-collection-buenos-aires-jousten>

Walking Distance to Summit: 70 m – 1 min

Room rate / single room: U\$D 190

Room rate / double room: U\$D 210

Mail: nhjousten@nh-hotel.com

Phone: +54 11 4321-6750

**Hotel NH Tango**

Address: Cerrito 550, C1010AAL CABA, Argentina

Website: <https://www.nh-hotels.com.ar/hotel/nh-buenos-aires-tango?gmb>

Walking Distance to Summit: 1.3 km – 17 min

Driving Distance to Summit: 2 km – 11 min

Room rate / single room: U\$D 167

Room rate / double room: U\$D 180

Mail: nhtango@nh-hotels.com

Phone: +54 11 4124-6700

**Hotel NH Latino**

Address: Suipacha 309, C1008AAG CABA, Argentina

Website: <https://www.nh-hotels.com.ar/hotel/nh-buenos-aires-latino>

Walking Distance to Summit: 950 mts – 12 min

Driving Distance to Summit: 2 km – 10 min

Room rate / single room: U\$D 153

Room rate / double room: U\$D 165

Mail: nhlatino@nh-hotels.com

Phone: +54 11 4321-6700

**Hotel Novotel Buenos Aires**

Address: Av. Corrientes 1334, C1043ABN CABA, Argentina

Website: <https://www.accorhotels.com/es/hotel-6503-novotel-buenos-aires/index.shtml>

Walking Distance to Summit: 1.4 mts – 18 min

Driving Distance to Summit: 2.2 km – 9 min

Room rate / single room: U\$D 132

Room rate / double room: U\$D 145

Mail: h6503-re@accor.com

Phone: +54 11 4370-9500

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## CONFERENCE AGENDA

DAY ONE: Thursday, September 20, 2018 CAME, 25 de Mayo 457, Buenos Aires, Argentina		
08:00 - 09:30	REGISTRATION AND NETWORKING	
09:30 - 10:00	<p><b>Summit Opening</b> <b>WELCOME TO THE G20 YEA ARGENTINA SUMMIT</b></p>	<ul style="list-style-type: none"> <li>• <b>Gerardo Diaz Beltran</b>, CAME President</li> <li>• <b>Fabian Zarza</b>, CAME JOVEN President</li> <li>• <b>Bruno Sanguinetti</b>, G20 YEA Argentina President</li> </ul>
10:00 - 10:20	<b>B20 Opening Remarks</b>	<b>Daniel Funes de Rioja</b> , B20 Argentina Chair
10:20 - 10:45	<b>A welcome from the Argentine government</b>	Keynote by an Argentine government minister or VIP (TBC)
10:45 - 11:30	<p><b>Opening Keynote by John Cwaik, : Crypto Currency – Financing the future</b> The nature of finance is changing. Banks hold most of the money worldwide, but the disruption of cryptocurrency is changing the way we pay and the way we can finance our future. In a world of uncertainty, how can we remain financially sustainable?</p>	<p><b>Joan Cwaik</b>, <i>LatAm MarCom Manager of Maytronics / Technology Dissemination Coordinator of UADE Foundation Forbes's Argentina 6 Most Influential Sub-30 of 2017</i></p>
11:30 - 12:30	<p><b>What we get wrong about learning and entrepreneurship – and how we can learn from it:</b> This session explores the future of education to shape the next generation of entrepreneurs. The speaker(s) will share their work and experience on ecosystem development.</p>	<ul style="list-style-type: none"> <li>• <b>Julie Lenzer</b>, Chief Innovation Officer, Catalyst for growth through Innovation</li> <li>• <b>Mercedes Miguel</b>, Chair of G20 Education Working Group</li> <li>• <b>Mariano Mayer</b>, National Secretary of SME &amp; Entrepreneurs</li> </ul>
12:30 - 13:45	LUNCH	
13:45 – 15:00	<p><b>Reinventing the Learning Experience</b> What skills will your organisation need for the future workplace and how will you build those skills in your workforce?</p> <p>Knowledge Partner Accenture will lead a session on the future of learning and how to accelerate skills acquisition in the 21st century. All participants will be invited to immerse themselves in an engaging activity to imagine how their work will be transformed, and explore actions to prepare.</p>	<ul style="list-style-type: none"> <li>• <b>Armen Ovanessoff</b>, Principal Director of Accenture Global Research</li> </ul>
15:00 – 16:45	<p><b>BREAKOUT SESSIONS:</b> These sessions will be led by a G20 YEA Leader, a delegate, and an expert in the area; they will capture how the priorities in the Buenos Aires communiqué can be operationalized in future work.</p>	
	<p>1. <b>What does the future of entrepreneurship education look like?</b> The session will focus on the challenges of entrepreneurs, current and nascent, with relevant skills and knowledge, what educators and entrepreneurs are doing to address these challenges, and which government policies should be pursued to make sure we can succeed in a knowledge economy.</p>	<ul style="list-style-type: none"> <li>▪ <b>Sebastian Mackinlay</b>, CEO, Digital House (Argentina)</li> <li>▪ <b>Johan Myrén</b>, International Association of Young Lawyers</li> <li>▪ <b>Hernan Lopez</b>, President, AHK Joven</li> <li>▪ <b>Brian Bondy</b>, co-founder and CTO, Brave Software</li> <li>▪ <b>Inés Katzenstein</b>, Director of Art Department, Universidad Torcuato de Tella, <b>Location:</b> German Chamber of Commerce, Av. Corrientes 327; 23<sup>rd</sup> floor; Bosch Room</li> </ul>
	<p>2. <b>Can we create a borderless world for entrepreneurs?</b> This session will explore the increasing barriers to mobility for young entrepreneurs around the world and discuss how we can push</p>	<ul style="list-style-type: none"> <li>• <b>Fiona Wilson</b>, G20 YEA Sherpa Canada</li> <li>• <b>Vivian Poon</b>, Dentons LLP</li> <li>• <b>Andre Garber</b>, Director, Strategic Ventures, Canada Startup Program, Dentons LLP</li> </ul>

	for a world where the only border that young entrepreneurs know is their own imagination.	<ul style="list-style-type: none"> <li>• <b>Felix Peña</b>, Director, International Trade Relations and Board member, Fundación Foro del Sur</li> <li>• <b>Karim Jouini</b>, CEO and co-founder, Expensya</li> </ul> <b>Location:</b> CAME Main Plenary
	<b>3. The Business of the Future:</b> This session will be workshop-based and crowdsourcing insights from the entrepreneurs themselves to develop and share ideas about the future shape of business. This will be delivered by Scalabl, an Argentinian company driving the learning and skills to grow entrepreneurship in Argentina.	<ul style="list-style-type: none"> <li>• <b>Francisco Santalo</b>, CEO Scalabl</li> </ul> <b>Location:</b> EY Office Argentina; 25 de Mayo 487
<b>16:45 – 17:00</b>	<b>BREAK</b>	
<b>17:00 – 17:45</b>	<b>Networking Activity.</b> This session will be dedicated to networking for entrepreneurs. The session will be delivered by a networking Company who will deliver the activity.	<ul style="list-style-type: none"> <li>• <b>Francisco Santalo</b>, CEO Scalabl</li> </ul>
<b>17:45 – 18:00</b>	<b>Wrapping up and sharing the day's outcomes:</b> This session will bring the entrepreneurs back into one room to share the highlight from the main discussions of the day.	<ul style="list-style-type: none"> <li>• <b>Alex Gill</b>, Moderator</li> </ul>
<b>18:30 - 23:00</b>	<b>WELCOME RECEPTION: Qtum welcomes the world's young entrepreneurs</b> Qtum is one of China's leading Crypto companies, making the blockchain ready for business and bridging the Ethereum and bitcoin communities. Join CEO Patrick Dai and the Qtum team as they host the welcome reception for delegations of entrepreneurs from around the world.	

<b>DAY TWO: Friday, September 21, 2018</b> Hotel Panamericano, Carlos Pellegrini 551, Buenos Aires, Argentina		
<b>09:00 – 10:00</b>	<b>COFFEE AND TEA RECEPTION</b>	
<b>10:00 – 10:15</b>	<b>Opening remarks: Day Two</b>	<ul style="list-style-type: none"> <li>• <b>Bruno Sanguinetti</b>, G20 YEA Argentina President</li> </ul>
<b>10:15 – 11:00</b>	<b>Opening Keynote: What the electric bike business taught me about entrepreneurship</b> Lucas Toledo is the co-founder of GI FlyBike, which is poised to revolutionize commuting around the globe. The bike easily folds in half and can be taken on trains, carried on buses or stored in an apartment closet. And it's packed with tech – from built-in lights and an electric smart lock to a port that charges your phone. Lucas will share what he learned developing this piece of breakthrough technology.	<ul style="list-style-type: none"> <li>• <b>Lucas Toledo</b>, CEO GI FlyBike</li> </ul>
<b>11:00 – 12:30</b>	<b>A big f@#k-up Session</b> Entrepreneurs from the Alliance will tell us about their most spectacular failures, what they learned from it and the importance of making mistakes.	<ul style="list-style-type: none"> <li>• Moderated by G20 YEA Leaders</li> </ul>
<b>12:30 - 13:30</b>	<b>LUNCH</b>	
<b>13:30 – 15:00</b>	<b>Entrepreneurship for socioeconomic transformation: smart taxation to fuel growth:</b> Knowledge partner EY will lead a discussion on world trends in taxation, noting jurisdictions that are “getting it right” and providing ideas of how we can move to a world that supports, not penalizes, entrepreneurship.	<ul style="list-style-type: none"> <li>• <b>Ariel Becher</b>, Tax Partner, EY Argentina</li> </ul>
	<b>Breakout Sessions</b>	
<b>15:00 – 16:30</b>	<b>1. Doing business in Argentina</b> This session will highlight emerging opportunities in Argentina, offering insights into trade and business areas that entrepreneurs from around the world may wish to explore.	<ul style="list-style-type: none"> <li>• EY</li> <li>• Argentine Investor Agency</li> <li>• <b>Jose Luis Lopetegui</b>, CAME Trade Expert</li> </ul> <b>Location:</b> Room TBC

	<p><b>2. Preview G20 Japan: Public Interest Capitalism</b>          This session will look towards the future and the next summit. In a world that is increasingly focused on the social outcomes of business, what will an era of public interest capitalism mean for entrepreneurs?</p>	<ul style="list-style-type: none"> <li>• <b>JCI Japan</b>            Location: Room TBC</li> </ul>
16:30 – 16:45	<b>BREAK</b>	
16:45 - 17:15	<b>Signing our communique:</b> Representatives from the G20 YEA will sign our official communique calling on the world's leaders to take concrete action to support the world's entrepreneurs	
17:15 - 17:45	<b>Passing the torch to Japan and closing remarks:</b> The 2019 G20 YEA Summit will be hosted in Japan. CAME Joven (Argentina) will pass the torch to representatives from JCI Japan. CAME and JCI officials will offer closing remarks and delegations can pose for photos with their communique.	
18:30 – 21:30	<b>FINAL NETWORKING BANQUET</b>	

**MAP**

**DAY ONE**



**DAY TWO**



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