



G20 YOUNG ENTREPRENEUR SUMMIT MEXICO 2012

“Young Entrepreneurs: Building Dynamic Businesses that Foster Growth and Job Creation”

From 3rd to 5th of June/ Delegates Schedule

Sunday, June 3

Congress Room, ITESM Santa Fe

7:30	Transfer to ITESM	
7:30 – 8:30	Registration	G20 YES
8:30 – 9:30	Opening ceremony	<ul style="list-style-type: none"> • Alberto Espinosa Desigaud. President. Coparmex • Enrique Perret Erhard. Technical Secretary for Competitiveness. Ministry of Economy. Mexico. • Francisco Javier Ruíz López. President. Young Entrepreneurs. Coparmex • Miguel Angel Carreón Sánchez. General Director. Mexican Institute of Youth. Mexico. • Grégoire Sentihles. President. Steering Committee. Young Entrepreneurs Alliance • Victor Sedov. President. The U.S. Russia Center for Entrepreneurship. • Daniel Moska. Director. ITESM Campus Santa Fe
9:30 - 10:30	Panel B20	<p>Moderator: Lorenza Martínez Trigueros, Undersecretary of Industry & Commerce. Ministry of Economy. Mexico.</p> <p>Panelists:</p> <ul style="list-style-type: none"> • Alejandro Ramirez. CEO of Cinopolis and President of the B20 • Alberto Espinosa Desigaud. President. COPARMEX.
10:30 - 11:00	Break	
11:00 – 14:00	Working Groups by Ernst & Young	<p>"Funding for the future" (Congress Room)</p> <p>"Overcoming barriers" (Egade Building 7th Floor)</p>
14:00 – 15:30	Lunch	At EGADE 7th floor, ITESM Santa Fe
15:30- 16:00	International Perspectives about Youth Employment	Miguel Angel Carreón Sánchez. General Director. Mexican Institute of Youth.
16:00 – 17:30	Panel of Entrepreneurs	"Meet great entrepreneurs" Moderator: Ernst and Young
17:30 – 18:10	Social Responsibility and Entrepreneurship	Bernardo Kliksberg. Expert in Corporative Social Responsibility.
18:10 – 20:00	Transfer to Dinner	
20:00 – 22:30	Formal Dinner at MIDE	Message. Enrique Perret & Vivian Prokop

Powered by

WPS Office



Monday, June 4

Congress Room, ITESM Santa Fe.

7:45	Transfer to ITESM	
8:30 – 10:15	Panel G20	Moderator: Enrique Perret Erhard. Technical Secretary for Competitiveness. Ministry of Economy <ul style="list-style-type: none"> • Alessandra Estefania Angeles Escudero. International advisor. Minister of foreign Affairs. • José Antonio Ardavin. Director for Mexico and Latin-America. OECD. • John Kirton. Founder. G20 Research Group.
10:15-10:30	McKinsey & Company	Instructions for working groups
10:30 – 13:30	Working Groups by McKinsey & Company	Shaping fertile entrepreneurial ecosystems Financing entrepreneurship from inception to critical mass. Promoting entrepreneurial culture
13:30 - 15:00	Lunch at JW Marriot	Transfer from ITESM
15:00 – 16:00	Job insertion and entrepreneurship	Moderator: Jorge Antonio Herbert; Maritza Vela. Specialist. Multilateral Investment Fund. IDB group.
16:00-16:30	Testimonial of Cristina Pineda, a Mexican case of Success.	Cristina Pineda. Founder. "Pineda Covalin"
16:30– 17:00	Break	
17:00 – 17:30	The Lexington Group	Conclusions from Latin America
17:30- 18:15	Ernst & Young	Conclusions
18:15 – 19:00	McKinsey & Company	General Conclusions and Presentation of the "Final Communiqué"
19:00 – 20:00	Transfer to Dinner	
20:00 – 22:30	Dinner at Lienzo Charro	



Tuesday, June 5

Congress Room, ITESM Santa Fe.

8:00	Transfer to ITESM/Register	
8:30 – 9:10	Opening	<ul style="list-style-type: none"> • Ramiro Cardenas Tejeda. Vicepresident. COPARMEX • Alfonso Pompa; President of the Wester Zone. ITESM • Francisco Javier Ruíz López. President. Young Entrepreneurs. Coparmex • Enrique Perret Erhard. Technical Secretary for Competitiveness. Ministry of Economy. Mexico. • Miguel Angel Carreón Sánchez. General Director. Mexican Institute of Youth. Mexico. • Daniel Moska. Director. ITESM Campus Santa Fe • Grégoire Sentihles. President. Steering Committee. Young Entrepreneurs Alliance • Victor Sedov. President. The U.S. Russia Center for Entrepreneurship.
9:10- 10:20	Entrepreneurship in reality. What is and what isn't.	Moderator: Francisco Javier Ruiz Lopez Daniel Isenberg. Director. Babson Entrepreneurship Ecosystem Project.
10:20- 10:35	Social Responsibility Program	Moderator: Jorge A. García Argüelles Paola García. Social Responsibility Leader. COPARMEX
10:35 – 10:45	The compromise stays in Mexico	
10:45-10:55	Sign of the G20YEA Final Communiqué	Presidents of the Young Entrepreneur Alliance of G20

TRANSFER TO "LOS PINOS" FOR G20 YES OFFICIAL DELEGATIONS

***SESSIONS OF THE "CONFERENCE DAY" WILL CONTINUE WITH MEXICAN LEADERS**