

G20 Young Entrepreneurs' Alliance welcomes new UK member

IoD 99 joins global movement as entrepreneurial body continues to grow

Balneario Camboriu, Brazil: November 30, 2017. The G20 Young Entrepreneurs' Alliance (G20YEA) welcomed a new member from the United Kingdom at its recent leadership assembly held in Brazil. The Alliance, made up of organizations representing entrepreneurs from across the G20 jurisdictions, voted unanimously to welcome IoD 99 as the lead member for the UK.

“The UK is one of the largest economies in the G20. It is a nation that not only has a rich history of innovation and entrepreneurship, but has also been at the forefront of embracing and supporting disruptive technologies and new ways of working,” said Carsten Lexa, Chair of the G20 Young Entrepreneurs' Alliance Steering Committee, “We felt it was key to have an established national body with a strong growing membership to represent the UK and with the IoD 99 we have found the perfect partner.”

Among its many activities, the Alliance holds an annual global summit where hundreds of leading young entrepreneurs from across the G20 gather to learn from each other and to engage with the G20 process. The addition of this new member will see the Alliance invite IoD 99 and its delegates to the next G20YEA Summit, which will be taking place in Buenos Aires, Argentina in September 2018.

“We work closely with the B20 and have been engaging G20 governments since 2010,” said Florian Glossner, incoming Chair of the G20 Young Entrepreneurs' Alliance Steering Committee in 2018, “We look forward to having the IoD 99 involved at our leadership level and engaged in the B20 Taskforces in 2018 and beyond to ensure the voice of British entrepreneurs is heard at the highest possible global political level.”

The IoD 99 (www.iod.com/99, [www.twitter.com/IoD_99](https://twitter.com/IoD_99)) is the UK's fastest growing network for Founders/Co-Founders looking to scale their startup. Launched in 2015, the community has grown to more than 2,000 members covering all sectors and running businesses across the whole of the UK. The IoD 99 is powered by the Institute of Directors, which represents more than 30,000 Directors from across the UK and was awarded a Royal Charter in 1906 to support, represent and set standards for business leaders nationwide.

“I am delighted that the IoD 99 has been selected to represent the UK within the G20 Young Entrepreneurs Alliance (G20YEA). Being involved in a network that has pulled together founders and the organisations that support them from the World's largest economies creates an exciting and unique opportunity for our members to work, trade and collaborate globally,” said IoD 99 Chair, Alex Mitchell. He went on to say “With new technologies bringing us closer together than ever before and opening up markets that were historically only an option for large established business, we have seen a real trend within UK startups to think globally from launch. I look forward to the IoD 99 championing UK startup talent on the World stage within the G20YEA and our members benefiting from being part of a truly global community of founders.”

The G20 Young Entrepreneurs' Alliance (www.g20yea.com / https://twitter.com/G20_YEA) is a collective of organizations across the jurisdictions of the G20 that work to promote and advance youth entrepreneurship as a driver of economic renewal, job creation, innovation and social change. Alliance members represent more than 500,000 young entrepreneurs. Each year, the G20YEA brings together hundreds of the world's top young entrepreneurs at the G20YEA Summit to share their ideas with the B20 and G20 leaders to catalyse global change.

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